

August 2011

# The Dumping Ground News

Your resource for dump body information and more...



## RUQRIUS (Are you curious?)

IMAGINE...taking a picture from your mobile phone and having instant access to information about your favorite dump body manufacturer's newsletter, like Ox Bodies.



IMAGINE...taking a picture from your mobile phone and having instant access to an email address where you can send feedback or make a request from your favorite dump body manufacturer, like Ox Bodies.

IMAGINE...taking a picture from your mobile phone and being able to quickly register your Ox dump body to take advantage of the great 1-year warranty benefits.



IMAGINE...receiving a promotion from your favorite dump body manufacturer, Ox Bodies, just for trying out this QR code thingy.

It's so easy and it's FREE! Here are a few quick steps you can take to have you on your way to QR'ing in your everyday life:

- Search "Free QR Code Reader and Creator" on the internet to find an application you can download to your mobile phone (with a camera). I used QRStuff.com (to create), QRafter (to scan) and Optiscan (to scan). You choose what works best for your mobile phone.
- Download the application to your mobile phone (must have a camera).
- Start scanning the QR code!

Not all QR readers and creators are created equal so find what works for you. QRStuff.com gives you the ability to create a lot of different communication options (email, websites, address cards...).

Snap my email address and send me your feedback. I hope you found this fun and rewarding. Don't miss out on the promotion!



### Combine the SPRING PROMOTION and the Ox SuperDump Demo Program...What's to Lose?



We told you how you can **Save \$1000** on your first Ox SuperDump unit purchased, but what if we made it even easier?

Get all the details on states that demand the SuperDump, what to look for and avoid when specifying the SuperDump, and how much it can save the end-user.

Contact us about our **NEW Demo Program for Dealers**, today. Don't miss this opportunity!

Please call for more information and mention the Ox SuperDump Demo Program—1-800-763-6017.



World class precision & performance in truck bodies & equipment.

Ox Bodies, Inc., a TBEI company, is a leading manufacturer of Class 6-8 dump bodies specializing in rugged, high-performance designs throughout the world.



Visit us at

[www.oxbodies.com](http://www.oxbodies.com)

### Today's Technology

At the beginning of August, I had this idea for this month's newsletter. "Tell everyone about QR Codes" so I can make it easy to communicate with Ox Bodies from anywhere you're mobile phone could get a signal.

Since I had this idea, I've been seeing a lot of the industry newsletters and publications highlighting QR Codes and what it can mean for your business. I guess I was on to something.

Read on...call me if you get stuck. You don't want to miss this.

Debbie Puckett (205-932-8184)

### TBEI Dump Body Parts Store

Need a fix? Call your Dump Body Parts Representative today. They're ready to help.

1-800-877-3319

[www.tbeidumpbodyparts.com](http://www.tbeidumpbodyparts.com)

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